



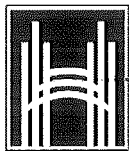
City of Hamilton

LIGHT RAIL TRANSIT SUB COMMITTEE

March 29, 2016, 10:00 AM

Council Chambers, Hamilton City Hall, 71 Main Street West
Lauri Leduc, Legislative Coordinator 905 546-2424 x4102

1. **CHANGES TO THE AGENDA (Added Items)**
2. **DECLARATION OF INTEREST**
3. **APPROVAL OF MINUTES OF PREVIOUS MEETING**
 - 3.1 January 25, 2016
4. **DELEGATION REQUESTS**
5. **CONSENT ITEMS**
6. **PUBLIC HEARINGS / DELEGATIONS**
7. **PRESENTATIONS**
 - 7.1 Update on the LRT Communications Strategy
8. **DISCUSSION ITEMS**
 - 8.1 Correspondence from Keanin Loomis, President and CEO, Hamilton Chamber of Commerce, respecting the motion regarding a Moratorium on Any New Projects, Roadway Alterations or Designs that Reduce Motor Vehicular Capacity on any Roadway within the LRT Corridor (tabled at the January 25, 2016 meeting)
9. **MOTIONS**
10. **NOTICES OF MOTION**
11. **GENERAL INFORMATION / OTHER BUSINESS**
12. **ADJOURNMENT**



Hamilton

Light Rail Transit Sub-Committee

Minutes 16-001

10:00 a.m.

Monday, January 25, 2016

Council Chambers, City Hall

71 Main Street West

Present: Mayor F. Eisenberger
 Councillor J. Farr (Chair)
 Councillors M. Green, A. Johnson (Vice Chair), S. Merulla and
 T. Whitehead

Also Present: G. Arbeau (McMaster University)
 M. Attalla (McMaster University)
 S. Braithwaite (International Village BIA)
 K. Drewitt (Downtown BIA)
 A. Kersten (Flamborough Chamber of Commerce)
 K. Loomis (Hamilton Chamber of Commerce)
 M. Platts (Realtors Association of Hamilton and Burlington)
 A. Strub (Stoney Creek Chamber of Commerce)

THE FOLLOWING ITEMS WERE REPORTED TO THE GENERAL ISSUES COMMITTEE:

1. Light Rail Transit Memorandum of Agreement - City of Hamilton and Metrolinx (PED16042/LS16003) (City Wide) (Item 8.1)

(Eisenberger/Ferguson)

- (a) That the City enter into the Memorandum of Agreement (MOA) between Metrolinx and the City of Hamilton, respecting the City of Hamilton Light Rail Transit project, substantially in the form attached as Appendix "A" to Report PED16042/LS16003 and other ancillary documents, with content

approved by the General Manager of Public Works and the General Manager of Planning and Economic Development, in a form satisfactory to the City Solicitor;

- (b) That the City Manager be authorized to execute the Memorandum of Agreement between Metrolinx and the City of Hamilton, respecting the City of Hamilton Light Rail Transit and other ancillary documents;
- (c) That staff be directed and authorized to develop and negotiate one or more detailed Definitive Agreements with Metrolinx respecting the City of Hamilton Light Rail Transit project and report back to the Light Rail Transit Subcommittee for recommendation to Council.
- (d) That staff be directed to insert into the Memorandum of Agreement between Metrolinx and the City of Hamilton the appropriate language to deal with late schedule consequences (for example: what happens if the project is over budget or under budget); and,
- (e) That staff be directed to insert into the Memorandum of Agreement between Metrolinx and the City of Hamilton the appropriate language stating that Metrolinx will be responsible for all legal issues resulting to both the City of Hamilton and third parties.

**AMENDMENT CARRIED
MOTION, AS AMENDED, CARRIED**

2. Correspondence from the Hamilton Chamber of Commerce respecting their LRT Task Force Draft Terms of Reference (Added Item 8.4)

(A. Johnson/Ferguson)

That the following Councillors be appointed to the Hamilton Chamber of Commerce's LRT Task Force for the remainder of the 2014-2018 Term of Council: J. Farr, M. Green and A. Johnson.

CARRIED

3. Transcribing Meetings of the LRT Sub-Committee (Added Item 10.1)

(Green/Whitehead)

That staff from the Access and Equity Office be directed to have all future meetings of the LRT Sub-Committee transcribed for hearing impaired individuals.

CARRIED

FOR THE INFORMATION OF COMMITTEE:

(a) CHANGES TO THE AGENDA (Item 1)

The Committee Clerk advised of the following Change to the Agenda:

- (i) Added as Item 8.4 – Correspondence from the Hamilton Chamber of Commerce respecting their LRT Task Force Draft Terms of Reference

(Green/Ferguson)

That the agenda for the January 25, 2106 meeting of the Light Rail Transit Sub-Committee be approved, as amended.

CARRIED

(b) DECLARATIONS OF INTEREST (Item 2)

There were no declarations of interest.

(c) APPROVAL OF MINUTES (Item 3)

- (i) **November 30, 2015 (Item 3.1)**

(Green/Ferguson)

That the minutes of the November 30, 2015 meeting of the Light Rail Transit Sub-Committee be approved, as presented.

CARRIED

(d) CONSENT ITEMS (Item 5)

- (i) **Correspondence from Kit Staley respecting the Proposed LRT Project and its Impact on Hamilton Mountain Residents (referred from December 9th, 2015 Council meeting) (Item 5.1)**

(Merulla/Ferguson)

That the Correspondence from Kit Staley respecting the Proposed LRT Project and its Impact on Hamilton Mountain Residents (referred from December 9th, 2015 Council meeting), be received.

CARRIED

(e) DELEGATIONS (Item 6)

- (i) **Victor Mejia respecting the LRT Route (Item 6.1)**

Mr. Victor Mejia addressed the Committee respecting the LRT Route. Mr. Mejia stated that he is a taxi driver so he deals with transit and traffic on a daily basis. Mr. Mejia would like to see the LRT route extended from easy

to west on the Hamilton Mountain. He would also like to see the LRT route integrated with GO bus services.

(Green/Merulla)

That the delegation from Victor Mejia respecting the LRT Route, be received.

CARRIED

(f) PRESENTATIONS (Item 7)

(i) Verbal Update on the LRT Project Office (Item 7.1)

Mr. Paul Johnson, Director, LRT Project Coordination, addressed the Committee respecting the LRT Project Office. Mr. Johnson indicated that the staffing of the LRT Project Office is continuing and the office is coming together well. Office space is being constructed on the 5th floor of the Hunter Street GO station. As well, interviews for positions with the LRT Project Office are taking place and additional jobs are being posted.

(Ferguson/Green)

That the presentation from Paul Johnson, Director, LRT Project Coordination, respecting LRT Project Office, be received.

CARRIED

(g) DISCUSSION ITEMS (Item 8)

(i) Memorandum of Agreement (MOA) between Metrolinx and the City of Hamilton (PED16042) (LS16003) (City Wide) (Item 8.1)

Mr. Paul Johnson, Director, LRT Project Coordination, addressed the Committee respecting the Memorandum of Agreement (MOA) between Metrolinx and the City of Hamilton.

Mr. Johnson began his remarks by thanking City staff and Metrolinx staff who have worked together in developing the MOA. Mr. Johnson explained that the MOA is a guiding document that outlines, in high-level terms, the roles and responsibilities of the City and Metrolinx. It is a non-binding agreement.

Mr. Johnson stated that Metrolinx is fully funding the LRT project while the City has control over design and approval rights through the Project Specific Outcome Specifications (PSOS).

(Ferguson/Green)

That the following be added as sub-sections (d) and (e) to Report PED16042/LS16003 respecting the Memorandum of Agreement (MOA) between Metrolinx and the City of Hamilton to read as follows:

- (d) That staff be directed to insert into the Memorandum of Agreement between Metrolinx and the City of Hamilton the appropriate language to deal with late schedule consequences (for example: what happens if the project is over budget or under budget); and,
- (e) That staff be directed to insert into the Memorandum of Agreement between Metrolinx and the City of Hamilton the appropriate language stating that Metrolinx will be responsible for all legal issues resulting to both the City of Hamilton and third parties.

CARRIED

For disposition of this matter refer to Item 1.

(ii) Verbal Updates respecting the LRT Project Timelines (Item 8.2)

Mr. Paul Johnson, Director, LRT Project Coordination, addressed the Committee respecting the LRT Project Timelines with the aid of a diagram. A copy of the diagram has been retained for the official record.

Mr. Johnson was joined in providing the update by Mr. Andrew Hope, Director, Hamilton Light Rail Transit, Metrolinx.

Mr. Johnson and Mr. Hope explained the diagram and answered questions from the Committee.

(Eisenberger/Ferguson)

That the update respecting the LRT Project Timelines, be received.

CARRIED

(iii) Correspondence from Keanin Loomis, President and CEO, Hamilton Chamber of Commerce, respecting the motion regarding a Moratorium on Any New Projects, Roadway Alterations or Designs that Reduce Motor Vehicular Capacity on any Roadway within the LRT Corridor (referred from the December 9th, 2015 Council meeting) (Item 8.3)

(A. Johnson/Whitehead)

That Correspondence from Keanin Loomis, President and CEO, Hamilton Chamber of Commerce, respecting the motion regarding a Moratorium on Any New Projects, Roadway Alterations or Designs that Reduce Motor Vehicular Capacity on any Roadway within the LRT Corridor (referred from the December 9th, 2015 Council meeting), be tabled to a future meeting of the LRT Sub-Committee.

CARRIED

(iv) **Correspondence from the Hamilton Chamber of Commerce respecting their LRT Task Force Draft Terms of Reference (Added Item 8.4)**

Mr. Keanin Loomis, President and CEO of the Hamilton Chamber of Commerce and Advisor to the LRT Sub-Committee, addressed the Committee respecting the Chamber's LRT Task Force Draft Terms of Reference.

Mr. Keanin provided the Committee with a copy of the Draft Terms of Reference. A copy of this document has been retained for the official record. Mr. Keanin provided an overview of the role of the Chamber's LRT Task Force and explained the goals, mandate and composition of the Task Force.

For disposition on this matter, refer to Item 2.

CARRIED

(h) **GENERAL INFORMATION AND OTHER BUSINESS (Added Item 10)**

(i) **Transcribing Meetings of the LRT Sub-Committee (Added Item 10.1)**

Councillor Green expressed his desire to have meetings of the LRT Sub-Committee as open and inclusive as possible. Councillor Green asked that staff find a way to have LRT Sub-Committee meetings transcribed for hearing impaired individuals.

For disposition on this matter, refer to Item 3.

(i) **ADJOURNMENT (Item 11)**

(Ferguson/Whitehead)

That there being no further business, the Light Rail Transit Sub-Committee be adjourned at 12:22 p.m.

CARRIED

Respectfully submitted,

Councillor J. Farr, Chair
Light Rail Transit Sub-Committee

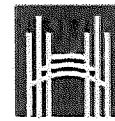
Lauri Leduc
Legislative Coordinator
Office of the City Clerk

Light Rail Transit (LRT) Communications & Engagement



METROLINX

An agency of the Government of Ontario



Hamilton

Vision For Rapid Transit

“Rapid Transit is more than just moving people from place to place. It is about providing a catalyst for the development of high quality, safe, environmentally sustainable and affordable transportation options for our citizens, connecting key destination points, stimulating economic development and revitalizing Hamilton.”

Alignment with Citizens' Jury Report

This communications & engagement approach aligns with:

- All 7 Guiding Principles
- All recommendations related to communications and engagement
- Advice related to community input on design will be incorporated into our consultation process
- We will undertake market research and evaluation and report back on progress

LRT Messaging

- How LRT will benefit and change Hamilton
 - Economic Development
 - Environment
 - Transportation and mobility
 - Integrated transportation in GTHA

Key Messages

Economic Development

- Hamilton LRT will stimulate economic growth and contribute to the ongoing revitalization in Hamilton. The LRT will be part of a multi-modal network of transportation options throughout the city. This will attract new investors, grow our economy, broaden the tax base and bring more jobs to Hamilton.
- It's all about city-building.

Key Messages

Environment

- LRT is clean and green with no emissions from the vehicle. Environmental benefits include reducing air pollution from vehicle emissions and greenhouse gases which can contribute to cleaner air and reduce noise pollution. By increasing transit ridership, LRT can contribute to reducing the amount of vehicle kilometres travelled and associated emissions.

Key Messages

Transportation and Mobility

- The investment in Hamilton's LRT will provide a catalyst for the development of high quality, safe, sustainable and affordable transportation options for our citizens. Hamilton's LRT will be integrated with the local HSR network, pedestrian connections along with cycling routes and the SoBi bike share system.

Key Messages

Integrated Transportation in GTHA

- Hamilton LRT is an integral part of Metrolinx's regional transportation plan and will provide residents and businesses in Hamilton with fast, reliable, convenient and integrated transit, including connections to the GTHA through GO Transit. The project will enhance connections to the Hamilton GO Centre and West Harbour GO Station.

Communications Team

- The Local Team
 - Manager of Communications & Engagement (COH)
 - Manager of Communications & Community/Stakeholder Relations (MX)
 - Communications Officer (COH)
 - Corridor Engagement Coordinator (COH)
- Collaborative effort
- Hamilton 'voice'
- Metrolinx support

Communication Objectives

- Build awareness of the project and process
 - What is LRT?
 - Metrolinx funding and role
 - Not just a downtown project
 - Timelines for EA Addendum, procurement and construction
- Inform and engage stakeholders along the corridor
- Inform and engage all Hamilton residents
- Conduct market research for measurement & evaluation
- Educate the community about the construction approach

Stakeholder Relations

Timelines for engagement:

- Immediate – Spring 2016 - Spring 2017
- Medium-Term - Spring 2017-2019
- Long-term - 2019-2024

Major stakeholder groups:

- City Council and Metrolinx Board
- MPPs and MPs
- Businesses and properties along the corridor
- Stakeholder groups along the corridor (hospitals, school boards, university, BIAs, Chamber of Commerce, Neighbourhood Groups, etc.)
- Community at large
- City of Hamilton staff

Engagement to date

Fall 2015– Present

General information about LRT

Timelines and process

Citizens' Jury

Communications Protocol



- LRT Subcommittee meetings - livestream
- One-on-one briefings with Council
- Meetings with BIAs, Chamber of Commerce
- Stakeholder meetings/presentations
- Media interviews
- Social Media
- Website
- Light Rail Vehicle display

First Look at LRT Design

May – August 2016

General information about LRT

Preliminary design elements – first look before EA Addendum

General stop locations

Maintenance & Storage Facility location



- LRT Subcommittee meetings
- One-on-one briefings with Council
- Business engagement
- Media relations
- Tele town halls and ward/community council meetings
- Stakeholder meetings/presentations
- Social Media
- Pop-up displays at festivals, events and key locations
- Website
- Project newsletter
- Media buys and feature stories
- Dedicated phone/email
- Partnerships to help get the word out

Corridor Engagement

Starting May/June 2016

- Community outreach model
- Visit all directly impacted properties/businesses along the routes (~ 1,000)
 - Twice per year for the duration of the project
 - Outreach team of residents and students – pay living wage
 - Training
 - Branding/visibility
- Database to inventory businesses and vacant spaces; make personal connections
 - Businesses can provide input about operational issues and other concerns for the technical team to follow up on
- Additional outreach to property owners
 - Registered letters

Environmental Assessment Addendum Process

September 2016 – Spring 2017

- Formal process to provide input
- Public Information Centres – September and January
- Tele town hall meetings
- Stakeholder meetings
- Social media and website
- Go where the people are. i.e. festivals/events, trails, bus stops, GO stations, malls

Submit Environmental Project Report in Spring 2017

Community Engagement

- Stakeholder presentations and meetings
- Ward meetings/updates
- Pop-up displays at City facilities
- Outreach at festivals, events across the city
- Website and Social media
- Project newsletter
- Storefront presence – longer term



Engagement Schedule

	2016												2017	2018	2019	2020	2021	2022	2023	2024
	J	F	M	A	M	J	J	A	S	O	N	D								
Early Communications Activities <ul style="list-style-type: none"> - Inform and educate about LRT, benefits, project details - Share preliminary design elements with stakeholders and the public - General reaction before formal EA process starts in the fall 				█																
EA Addendum Public Consultations <ul style="list-style-type: none"> - Formal EA Addendum process 								Public Information Centre #1	█		Public Information Centre #2									
Pre-Construction Phase <ul style="list-style-type: none"> - Prepare community for construction impacts - Business support toolkit - Markings along the route to identify stop/station locations - Trip planning support - Establish community offices 												█								
Construction Phase <ul style="list-style-type: none"> - Frequent updates about construction progress, road closures, traffic issues, service impacts - Marketing and support for affected businesses - Community offices open for the duration of the construction period 													█							

Working with Business During Construction

Our Commitment

- Metrolinx understands that its construction activities have an impact on local businesses.
- We are committed to mitigating the impacts of construction, where practical.
- Metrolinx makes every effort to ensure that businesses receive up-to-date information on construction activities and timing and where they are directly impacted, they are supported. This involves significant outreach and public communication.
- Metrolinx works closely with City Transportation, local Councillors, Police Services, traffic and parking enforcement etc. to monitor and understand the impacts of construction, and to consider and implement mitigation measures.

Supporting Business

Metrolinx works with local BIAs and local businesses themselves:

- fully-staffed community office(s), working directly with businesses and the local community
- development and implementation of a business support program, based on best practices
- strengthen local businesses through professional training opportunities, market research and advertising

Community Benefits

- In September 2013, the Metrolinx Board of Directors adopted the following approach for Metrolinx Community Benefits Framework/Program:
“for major public infrastructure that address how to take advantage of local jobs and support training and workforce development, apprenticeship goals, environmental sustainability and local economic development.”
- Metrolinx will work with community organizations in Hamilton to ensure local benefits are realized:
 - Jobs
 - Apprenticeships
 - Social Procurement
- Met with Anchor Institutions in September 2015. Will work to build on this and other relationships.

Related Engagement Projects

- Opportunities and links with ongoing engagement
 - Transportation Master Plan Review and Update
 - LRT Zoning public meetings
 - 'Our Future Hamilton'
 - West Harbour development

Questions?



December 3, 2015

Dear Mayor and Members of Hamilton City Council:

We wish to provide you with an update on the status of the Hamilton Chamber of Commerce's LRT Task Force and to comment on the motion before you to impose a *Moratorium on Any New Projects, Roadway Alterations or Designs That Reduce Motor Vehicular Capacity on any Roadway within the LRT Corridor*.

LRT Task Force Update

The Hamilton Chamber of Commerce's LRT Task Force is being reactivated to feed into the Council's LRT Sub-Committee as contemplated in the Terms of Reference adopted by the Sub-Committee at its November 30, 2015 meeting.

The first meeting is scheduled for December 10 and will provide the opportunity for Andrew Hope and Paul Johnson to introduce themselves, to provide a project update and to help the Task Force members understand how they can assist the City of Hamilton/Metrolinx LRT Project Team throughout the course of the project.

Now that the LRT project is in a new phase, much of next week's discussion will pertain to the new Terms of Reference for the Task Force. I will be happy to provide a completed version of the new Terms of Reference at the next meeting of the LRT Sub-Committee in January, but they are likely to include some of the following themes:

- 1) The Task Force will continue to deliver general awareness to the business community on the economic benefits behind LRT and will provide regular updates on the status of the project;
- 2) The Task Force will help provide the LRT Project Team with key stakeholder engagement opportunities, and the community advocacy and leadership necessary to see the project through to the finish;
- 3) The Task Force will work with the LRT Project Team to devise strategies and communications initiatives intended to mitigate the impact of construction on the downtown business community and the business community along the LRT corridor;
- 4) The task force will advocate for strategies and policies that maximize the economic uplift associated with this once-in-a-lifetime infrastructural investment.

Comment on Moratorium Motion

It is the last point above about maximizing the economic uplift associated with the project that necessitates a comment on the motion before you to impose a *Moratorium on Any New Projects, Roadway Alterations or Designs That Reduce Motor Vehicular Capacity on any Roadway within the LRT Corridor*.

First, we applaud the fact that the motion does not apply to two-way conversion and bicycle lane projects that Council has already directed staff to implement. These projects should proceed regardless of the LRT project because they are the right quality of life enhancements for those neighbourhoods. They will thus have a positive effect on economic development, while likely having a negligible effect on goods movement due to excess lane capacity available in the identified conversion zones.

Second, we agree with the spirit behind the motion in ensuring that the LRT Project Team uses the best evidence and modeling possible to determine what the impacts of LRT will be on traffic and goods movement, which are two very important considerations.

However, we are concerned that the motion does not go far enough in directing the LRT Project Team to use evidence-based best practices to balance the needs of *all users* in the design of the Hamilton LRT system, both through its corridor and throughout all impacted corridors (in other words, the entire city).

As an organization, we've been working hard with other anchor institutions over the last few years to highlight the business case that links complete streets implementations with commercial district and neighborhood renewal in Hamilton.

Through our member task force and partnership with McMaster Institution for Transportation and Logistics, we also understand and have reviewed evidence that adoption of public transit and creation of Transit Oriented Demand is interlinked with user experience in the first and last mile of one's destination. It is a message that Doug Morgan of Calgary Transit recently brought to the City of Hamilton Citizen's Jury on Public Transit as he talked about the design principles that led to the success of his city's LRT system.

The City's own Rapid Ready Report provides a roadmap for successful implementation of the Hamilton LRT project to the benefit of all users: residents, pedestrians, cyclists, transit users, drivers, goods movers, and bricks and mortar businesses. It outlines the Seven Key Actions needed to "greatly improve the pay-back for major infrastructure investments."

And while we have seen comprehensive plans to address the first four key actions, as they relate to increasing HSR ridership, Rapid Ready makes clear that the Hamilton LRT project is a complete streets project.

We fear that the motion before you would tie the hands of city staff and the LRT Project Team over the next 18-24 months by preventing them from designing into the project, and through all its impacted corridors, the very best practices that are essential to the success of LRT.

I am not alone in the belief that quality of life is one of Hamilton's strongest economic development assets. Members of the community and businesses serving them increasingly understand the need for a rebalancing of our public spaces and streets.

Over the next few decades we will be competing with communities across Ontario and the world to demonstrate to investors and migrants that Hamilton is an evolving and progressive city. Our success will be determined by whether we get this LRT project right. This motion seems to limit our ability to do so.

Respectfully yours,



Keanin Loomis
President & CEO, Hamilton Chamber of Commerce